Attorney Docket: 397-2 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Wong et al.

International Appl. No.: PCT/CN2006/000351

International Filing Date: March 8, 2006

For:

METHOD AND SYSTEM FOR

PERSONALIZED AND LOCALIZED TV AD

DELIVERY

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Name of applicant, assignce or Registered Representative

Signature , 30, 2006

Date of Signature

PRELIMINARY AMENDMENT

Prior to examination on the merits, please amend the U.S. National Stage of the above-identified International application (filed herewith) as follows:

Amendments to the claims begin on page 2.

Remarks begin on page 10.